

NORTH SUNCOAST ASSOCIATES



NSA Volunteer Guidelines

NSA has a table at Ruth Eckerd for the express purpose of educating concert guests and our community about NSA and the benefits of becoming a member. Our goal is to increase membership and to leave a positive impression as a fund-raising partner of The Florida Orchestra

Arrive at scheduled time

You will be scheduled to arrive 1 ½ hours before the Masterworks and Coffee Concert Series and ½ hour before the Pops. This allows time to put up signage and dress the table for guests. You will be manning the table both prior to the concert and during intermission if applicable. Remember, you are part of a team and when one person is late the work falls to others

Greet attendees warmly

Smile, smile, smile! Stand near the front of the table and engage guests as they arrive. Always have a few ice-breaker introductions ready to strike up a conversation comfortably. Ask if they know who we are and would they like to learn more about NSA. Hand out brochures or NSA cards depending on level of interest

Get contact information

If a guest shows sincere interest, ask them to sign our contact sheet. This will allow us to follow-up with a personalized note thanking them for stopping by our table. Give them our magnet of NSA important dates so they can attend an upcoming function. When breaking down the table please take a picture of the contact sheet and text to **Lynda Olander at (847) 420-1754**. Afterwards discard the sheet; we want to ensure guest information is kept private

No sitting please

There will only be one chair behind the table. We are there to greet potential members and engage them. We do not want to appear unapproachable sitting behind the table

Keep food and drink out of site

We want our table to always look professional. If you do have food or drink, please keep it out of sight. It can easily be kept under the table or on the chair

Please note: If other NSA members gather around the table, please ask them to keep it clear for guests